

PRESS RELEASE

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Release Date: December 2, 2015

InnovateHER 2016: Innovating for Women Business Challenge

Streetsboro Ohio - InnovateHER 2016: Innovating for Women Business Challenge

Camp Tech Inc.(CTI) was selected as a host site for Northeast Ohio InnovateHER 2016 Women Business Challenge. CTI working in conjunction with the SBA and Microsoft is pleased to announce that **Goldman, Goldman, Dixon LLC, (GGD)** as the winning company and will represent one of the Northeast Ohio Region at the InnovateHER semi-finals.

CTI will forward the winning business plan to SBA. The SBA will then identify up to 10 finalists. Finalists will make a live pitch on March 17, 2016 in Washington, D.C. where they will compete for up to \$70,000 in prize money provided by Microsoft.

More about the **winning entrepreneur...**

Goldman, Goldman, Dixon LLC.

GGD is an Immigration document preparation. Provide low cost immigration document service for individuals and families. Especially assisting financially challenged women who are head of household. Of the 51% of women immigrant, 21% or 4.4 million are either separated, divorced or widowed.

Due to the growth of immigrants in the U.S. comes along the surge in demand for immigration documents preparation, be it for citizenship, green card, fiancé visa, skilled work visas, family visas and immigration paperwork for adopted children. However, immigration lawyers are overwhelmed with these paperwork causing delays and frustration on the part of their clients. Their only recourse to expedite the process is to outsource documents preparation services to companies like GGD, LLC.

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Gail Goldman, President worked several years with an immigration attorney firm processing immigration applications and miscellaneous immigration documents.

Ms. Goldman began as a Personnel Action Specialist in the Department of Armed Forces and received a letter or recommendation to become an officer. In 2000 she established Goldman Consultant and Associates, LLC,

Jacqueline Dixon, Chief Operations Officer, Ms. Dixon began as an Office Manager in R Battle Construction Company in Bronx, NY, and in 30 years became a Business Manager in an automotive company initiating business development and generated an increase in new business revenue at an annual income of 170%. Jacqueline has a proven record of immigrations document processing as well as an established attorneys network.

Other entrepreneurs who made it to the final round:

Getting in the Mood LLC

Getting in the Mood is a single member LLC formed in the state of Ohio with Beverly Brouse as owner. Founded to address the needs of women who struggle to make sex a priority. Getting in the Mood provides valuable resources and a unique line of discreet, feminine and innovated products designed by women for women.

Getting in the Mood offers an online resource center www.passionprimer.com that provides women access to reputable healthcare providers such as sex therapist, marriage counselors and OB/GYN. Women can find a virtual support system made up of healthcare professionals and women.

Spin Cycle Studio

Spin Cycle Studios is an indoor cycling studio. It will be targeting women and families in the greater area that are looking to reach weight goals, or maintain current weight goals. It will also provide individuals easy to follow meal plans and a great workout services. The women and families in the area that attend will be offered low-cost membership. I myself have struggle with weights for many years and I dedicated to help others to achieve their weight goals.

The healthcare market is currently on the rise because more and more individuals are more conscious about their health. The greater Cleveland area is currently untapped because there no just studio in the area where I'm projecting to put my studio at. My studio will definitely have a measurable impact on lives of women and families because heart disease and obesity are on record high which is causing a demand in health studios. With so many individuals blowing out there knees due to standard fitness and boot camp classes, that why the cycling studio is a healthier alternative. Spin cycle studios will have state of the art health care equipment from quality manufacturers.

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About the Competition

The InnovateHER Challenge, presented by the SBA, is a national prize competition aimed at unearthing products and services that impact and empower the lives of women and families through local business competitions that culminate in a live pitch Final Round.

During the InnovateHER Finals, up to 10 Finalists will compete for the Top Three cash prizes totaling \$70,000 provided by Microsoft. This year, the national InnovateHER Finals will be held on March 16 & 17, 2016 in the Washington, D.C. metro area as part of a larger Women's Summit.

[CLICK HERE](#) for additional information.

Eligibility Requirements

Entrepreneurs that meet the Eligibility requirements can compete in the initial round by entering a local InnovateHER competition. The InnovateHER Challenge provides an opportunity for entrepreneurs to showcase products and services that:

- Have a measurable impact on the lives of women and families (30%)
- Have the potential for commercialization (40%), and
- Fill a need in the marketplace (30%).

Participants must be at least 18 years of age, U.S. citizens or permanent residents, and meet other eligibility requirements as defined in the Challenge Rules.

Camp Tech InnovateHER Host Site Panel of Judges:

Candace Benson, Tech Founder Camp Tech Inc.

Nichelle McCall, CEO and Founder of Bold Guidance

Sonya Pryor Jones, CEO of Synchronicity LLC

Susan McGann, Certified Business Advisor for SBA Summit Alliance Business Office

Camp Tech would like to thank all of the business owners for submitting your business plans and a very special thank you to the panel of judges for your time and support. We wish everyone much success in your business ventures.

Happy Holidays

Camp Tech InnovateHer 2016 Team

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